

AMITY SCHOOL OF LANGUAGES

Open Elective-
FRENCH Studies-Professional French
for Business



AMITY UNIVERSITY HARYANA

Amity School of Languages
Open Elective
Professional French for Business

Programme Overview

Duration: 3 years

‘French for Business Studies’ open elective programme is designed to develop intermediate level proficiency in French language taught by the institute. The programme has been designed to provide the students with necessary foreign language skills to provide a vantage point for employability as well as increasing their viability for higher education.

Programme Outcomes (PO's)

The PO's is to develop

PO1: Effective Communication: Speak, read, write and listen clearly in person and through electronic media in the given language, and make meaning of the world by connecting with people, ideas, books, media and technology.

PO2: Critical-thinking: Skills as well as a critical understanding of key aspects of the given country's history, culture, literature, politics and contemporary society.

PO3: Employability: Skills into learning through specific purposes like tourism, business practices and terminologies and translation.

PO4: Social Interaction: Elicit views of others, mediate disagreements and help reach conclusions in group settings.

PO5: Effective Citizenship: Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.

PO6: Ethics: Recognize different value systems including your own, understand the moral dimensions of your decisions.

PO7: Environment and Sustainability: Understand the issues of environmental contexts and sustainable development.

Programme Specific Outcomes (PSO's)

On completion of this three-year programme, students will have:

PSO1: The students will develop A2-B1 level skills in both oral as well as written form of French through core language modules focusing on all the four competencies: Listening, Speaking, Reading and Writing. They will also communicate effectively and fluently in various registers like formal and informal set ups.

PSO2: The students will effectively use their overall language skills acquired in simulated scenarios in real time life situations. They will also develop professional skills in French like translation, interpretation and business language.

PSO3: The students will learn the various grammatical rules of the language for their optimum utilization in all the four competencies, namely listening, speaking, reading and writing. The students will apply the linguistics competencies along with their analytical skills to undertake independently researched dissertation or annotated translation (Final Year Project) to put the skills thus developed into practice.

PSO4: The students will inculcate the nuanced understanding of French and Francophone culture, politics, history and literature and also be able to infer the connotative meaning of a text of speech. They will have intellectual engagement with contemporary debates going on in France and in broader European context.

LAN2161	French Studies – Professional French for Business– I	L	T	P	C
Version 1.1.14	Date of Approval: 22 nd October, 2014	3	0	0	3
Pre-requisites/Exposure	Basic understanding of linguistic and grammatical rules of English or any Indian language.				
Co-requisites	Audio-visual teaching equipment and facility				

Catalogue Description

In this course students will learn the basic phonetics of French languages along with accents and intonations. They will also learn various forms of salutations as well as presentation of first person, second person and third person. Simultaneously, they will equip themselves with the vocabulary to express tastes and preferences.

Course Objectives

The objective of this course is to

1. Familiarize students with the French language, with its phonetic system and its accents.
2. Learn salutations and description of people.

Course Outcomes

On completion of this course, the students will be able to

- CO1. Identify basic French sounds and accents.
- CO2. Demonstrate ability to greet someone in French and present oneself.
- CO3. Show ability to talk about one's family, tastes and preferences.

Course Contents:

Modules	Blooms level*	Number of hours
Module I: French Phonetics Introduction aux voyelles, consonnes, semi-voyelles, accents et la liaison française. - articles indéfinis, articles définis, masculin et féminin des noms et des adjectifs, pluriel des noms et des adjectifs - pronoms sujets et toniques, on, c'est/il est + profession, - masculin et féminin des adjectifs de nationalité	L1, L2	12
Module II: Salutations and Self Introduction S'adresser poliment à quelqu'un, entrer en contact, se présenter. verbes- être, avoir, aller, 'er' groupe	L1, L2	12

• l'interrogation – l'intonation, est-ce que, qui est-ce ? Qu'est-ce que? • l'inversion ; où, comment, quand ; quel • la négation		
Module III: Describe one's family, taste and preferences Parler de sa famille, Décrire quelqu'un, exprimer ses goûts. • adjectifs possessifs	L1, L2	12

**Bloom's Level: L1-Knowledge; L2-Comprehension; L3-Application; L4:Analysis; L5:Synthesis, L6:Evaluation*

Text & References:

Text book:

Penfornis, Jean-Luc. Français.Com (Débutant). Paris: Clé International, 2007. Ch. 1 – 2, pp. 01 – 37.

Reference book

Girardeau, Bruno et Nelly Mous. Réussir le DELF A1. Paris: Didier, 2010.

Modes of Evaluation: Quiz/Assignment/ Seminar/Oral Examination

Examination Scheme:

Component Codes	Mid-term	End-term	CP	Att.
Weightage (%)	20	70	5	5

Att.: Attendance; CP: Class Participation

CO, PO and PSO mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	1	--	--	--	--	--	--	1	--	1	3
CO2	1	--	--	--	--	--	--	1	--	1	3
CO3	1	3	--	--	--	--	--	1	2	1	3

1: strongly related, 2: moderately related and 3: weakly related

LAN2261	French Studies – Professional French for Business - II	L	T	P	C
Version 1.1.14	Date of Approval: 22 nd October, 2014	3	0	0	3
Pre-requisites/Exposure	Students should be acquainted with basic French sounds and accents. They should know to greet someone, present oneself and talk about one's family, tastes and preferences in French.				
Co-requisites	Audio-visual teaching equipment and facility				

Catalogue Description

Through this course students will be able to use vocabulary related to daily activities and sports. They will also learn to ask time, fix appointments and plan itineraries besides the knowledge of examining and enquiring about products and placing order in shops and restaurants.

Course Objectives

To furnish the linguistic tools:

1. To talk about time schedules and travel itinerary.
2. To have conversations and perform day to day life tasks.

Course Outcomes

On completion of this course, the students will be able to

- CO1. Demonstrate ability to communicate about daily activities and sports, to express necessities.
- CO2. Construct conversation about time; take an appointment and planning their Trips,
- CO3. Outline the conversation about products and place orders in a shop/restaurant.

Course Contents:

Modules	Blooms level*	Number of hours
Module I: La vie quotidienne Parler de ses activités quotidiennes, parler des sports et des loisirs, exprimer la fréquence. • l'expression du temps • les articles contractés, les quantités indéterminées et déterminées • les adverbes de fréquences	L1, L2	12
Module II: Se Préparer pour un voyage		

Réserver une chambre d'hôtel, demander la note, faire un itinéraire • verbes- faire, prendre, venir, pouvoir, vouloir, les verbes pronominaux • la comparaison de l'adjectif • la négation (suite)	L1, L2	12
Module III: Les conversations circonstancielles Se situer dans le temps, demander l'heure et la date, Exprimer la quantité, demander et donner le prix, exprimer la nécessité, la volonté et la capacité, comparer et exprimer ses préférences, s'exprimer au restaurant/dans les magasins. • le future proche • verbes devoir+infinitif, il faut+ infinitif, il est interdit de	L1, L2	12

**Bloom's Level: L1-Knowledge; L2-Comprehension; L3-Application; L4-Analysis; L5-Synthesis, L6-Evaluation*

Modes of Evaluation: Quiz/Assignment/ Seminar/Oral Examination

Examination Scheme:

Component Codes	Mid-term	End-term	CP	Att.
Weightage (%)	20	70	5	5

Att.: Attendance; CP: Class Participation

Text & References:

Text book:

Penfornis, Jean-Luc. Français.Com (Débutant). Paris: Clé International, 2007. Ch. 3, 4; pp. 42 – 72.

Reference book:

Girardeau, Bruno et Nelly Mous. Réussir le DELF A1. Paris: Didier, 2010.

CO, PO and PSO mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	1	1	2	2	--	--	--	1	1	2	3
CO2	1	1	1	--	--	--	--	1	1	2	3
CO3	1	1	1	--	--	--	--	1	1	2	3

1: strongly related, 2: moderately related and 3: weakly related

LAN2361	French Studies – Professional French for Business – III	L	T	P	C
Version 1.1.14	Date of Approval: 22 nd October, 2014	3	0	0	3
Pre-requisites/Exposure	Students should be able to converse about daily activities, their necessities and sports. They should know to ask time, take an appointment and plan trips. They should also be able to converse at shops and restaurants.				
Co-requisites	Audio-visual teaching equipment and facility				

Catalogue Description

Through this course students will be able to enquire and/or inform about a certain place, ask and/or tell directions on ground as well make an enquiry about a lodging. They will also develop the skill of describing historical as well as past events.

Course Objectives

To furnish the linguistic tools:

1. To talk about a place, lodging and directions.
2. To talk about events in past.

Course Outcomes

On completion of this course, the students will be able to

CO1. Outline the conversation to gather information about a certain place, directions, to enquire about a lodging.

CO2. Describe events in past tense.

Course Contents:

Modules	Blooms level*	Number of hours
Module I: Localiser une place et un espace on chemin, indiquer un itinéraire, se situer dans l'espace, se renseigner sur un logement • les adjectifs démonstratifs • les verbes : 'ir groupe' devoir, falloir	L1, L2	12
Module II: Parler des événements en passé S'exprimer au passé composé, raconter un voyage, se situer dans le monde, exprimer le temps • les prépositions de lieu, de pays	L1, L2	12

l'impératif, le passé composé, forme et accord du participe passé, la négation au passé composé		
Module III: Expérience Professionnel Parler de sa formation, de son expérience, de ses compétences. Consulter sa boîte e-mails, répondre aux messages. les indicateurs de temps (il y a, depuis)	L1, L2	12

**Bloom's Level: L1-Knowledge; L2-Comprehension; L3-Application; L4:Analysis; L5:Synthesis, L6:Evaluation*

This course is structured on the text book **Français.Com (Débutant). Ch– 5 Pg- 73 – 88.**

Modes of Evaluation: Quiz/Assignment/ Seminar/Oral Examination

Examination Scheme:

Component Codes	Mid-term	End-term	CP	Att.
Weightage (%)	20	70	5	5

Att.: Attendance; CP: Class Participation

Text & References:

Text book:

Penfornis, Jean-Luc. Français.Com (Débutant). Paris: Clé International, 2007. Ch.- 5 ; pp. 73 – 88.

Reference book :

Girardeau, Bruno et Nelly Mous. Réussir le DELF A1. Paris: Didier, 2010.

CO, PO and PSO mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	1	1	--	--	--	2	--	1	1	2	--
CO2	1	1	--	--	--	2	--	1	1	2	--

1: strongly related, 2: moderately related and 3: weakly related

LAN2461	French Studies – Professional French for Business - IV	L	T	P	C
Version 1.1.14	Date of Approval: 22 nd October, 2014	3	0	0	3
Pre-requisites/Exposure	Students should be able to ask and give information about a certain place, directions and be able to enquire about a lodging. They should also be able to describe events in past tense.				
Co-requisites	Audio-visual teaching equipment and facility				

Catalogue Description

Through this course students will be able to talk about their personal habits and narrate events in the past. They will also develop telephonic conversation skills along with the syntax and vocabulary to ask and give advices.

Course Objectives

To furnish the linguistic tools:

1. To get acquainted with the current social communication skills, oral (dialogue, telephone conversations, etc.)
2. To write and perform simple communication tasks and to master the tenses – present, past and future.

Course Outcomes

On completion of this course, the students will be able to

CO1. Demonstrate ability to talk about personal habits, narrating events in the past, marking the stages, using appropriate connectors.

CO2. Show knowledge of holding conversations on telephone. Asking for/giving advices.

Course Contents:

Modules	Blooms level*	Number of hours
Module I: Loisirs et la conversation téléphonique Parler des habitudes, s'exprimer au téléphone, demander et donner un avis. • l'imparfait,	L1, L2	12
Module II: Faire la description en passé et en futur Décrire une situation à l'imparfait, s'exprimer au passé composé, raconter un voyage, se situer dans le monde, exprimer le temps • la comparaison du verbe/du nom ; mieux/meilleur	L1, L2	12

Module III: Problème informatiques et la suggestion Demander de l'aide (par telephone, par e-mail), expliquer un problème, suggérer une solution. • les pronoms relatifs	L1, L2	12
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**Bloom's Level: L1-Knowledge; L2-Comprehension; L3-Application; L4-Analysis; L5-Synthesis, L6-Evaluation*

Modes of Evaluation: Quiz/Assignment/ Seminar/Oral Examination

Examination Scheme:

Component Codes	Mid-term	End-term	CP	Att.
Weightage (%)	20	70	5	5

Att.: Attendance; CP: Class Participation

Text & References:

Text book :

Penfornis, Jean-Luc. Français.Com (Débutant). Paris: Clé International, 2007, ch – 6 ; pp. 90 – 104.

Reference book :

Dupuy, Marjolaine et Maud Launay. Réussir le DELF A2. Paris: Didier, 2010.

CO, PO and PSO mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	1	1	--	--	--	--	--	1	1	--	--
CO2	1	1	--	--	--	3	--	1	1	--	--

1: strongly related, 2: moderately related and 3: weakly related

LAN2561	French Studies – Professional French for Business - V	L	T	P	C
Version 1.1.14	Date of Approval: 22 nd October, 2014	3	0	0	3
Pre-requisites/Exposure	Students should be able to talk about personal habits and narrate events in the past. They should also know telephonic conversation as well as skills to give and take advices.				
Co-requisites	Audio-visual teaching equipment and facility				

Catalogue Description

Through this course students will learn to express causes and consequences and thus will learn to use appropriate logical connectors. They will also learn to present a biography in French language.

Course Objectives

To furnish the linguistic tools:

1. To get acquainted with the current social and communication skills in French language, oral (dialogue, telephone conversations, etc.)
2. To write and perform intermediate communication tasks.

Course Outcomes

On completion of this course, the students will be able to

CO1. Describe events in the past, mark the stages, use appropriate connectors, express causes and consequences, and use appropriate logical connectors.

CO2. Construct and present a biography.

Course Contents:

Modules	Blooms level*	Number of hours
Module I: Préparer son curriculum vitae Rédiger un résumé, passer un entretien d'embauche .	L1, L2	12
Module II:Faire le point Les exercices de la Compréhension orale et écrite	L1, L2	12
Module III:La carrière et la stress Rapporter des événements marquants d'une vie professionnelle, expliquer une situation de stress, donner son avis. • Révision de tous les chapitres.	L1, L2	12

*Bloom's Level:L1-Knowledge; L2-Comprehension; L3-Application; L4:Analysis; L5:Synthesis, L6:Evaluation

Modes of Evaluation: Quiz/Assignment/ Seminar/Oral Examination

Examination Scheme:

Component Codes	Mid-term	End-term	CP	Att.
Weightage (%)	20	70	5	5

Att.: Attendance; CP: Class Participation

Text & References:

Text book:

Le livre à suivre: Penfornis, Jean-Luc. Français.Com (Intermédiaire). Paris: Clé International, 2007, Ch- 7, Pg- 106 – 120.

Référence book :

Dupuy, Marjolaine et Maud Launay. Réussir le DELF A2. Paris: Didier, 2010.

CO, PO and PSO mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	1	1	2	2	3	--	--	1	1	2	--
CO2	1	1	2	--	--	--	--	1	1	2	--

1: strongly related, 2: moderately related and 3: weakly related

LAN2561	French Studies – Professional French for Business - VI	L	T	P	C
Version 1.1.14	Date of Approval: 22 nd October, 2014	3	0	0	3
Pre-requisites/Exposure	Students should have perfected the narration of events in the past, be able to express causes and consequences, besides being able to present a biography.				
Co-requisites	Audio-visual teaching equipment and facility				

Catalogue Description

Through this course students will be able to handle the exercises of DELF B1 level independently. They will also develop the ability to speak spontaneously on a given topic for at least 15 minutes of duration.

Course Objectives

To furnish the linguistic tools:

1. To get acquainted with the current social and communication skills.
2. To write and perform intermediate communication tasks.

Course Outcomes

On completion of this course, the students will be able to

CO1. Demonstrate ability to engage independently with the oral and written tasks of DELF B1 level.

CO2. Demonstrate ability to give extempore speeches on various contemporary issues for at least 15 minutes without interruption.

Course Contents:

Modules	Blooms level*	Number of hours
Module I: Comprehension écrite et production écrite (niveau B1) Analyser un document écrit, Ecrire des reportages sur un sujet contemporain	L1, L2	12
Module II: Comprehension orale et production orale (niveau B1) Les dictées, Les exercices avec des documents sonores, Faire des présentations à l'oral.	L1, L2	12
Module III: Parler des événements en passé S'exprimer au passé composé, raconter un voyage, se situer dans le monde, exprimer le temps • Révision de tous les chapitres.	L1, L2	12

**Bloom's Level: L1-Knowledge; L2-Comprehension; L3-Application; L4:Analysis; L5:Synthesis, L6:Evaluation*

Modes of Evaluation: Quiz/Assignment/ Seminar/Oral Examination

Examination Scheme:

Component Codes	Mid-term	End-term	CP	Att.
Weightage (%)	20	70	5	5

Att.: Attendance; CP: Class Participation

Text & References:

Text book :

Penfornis, Jean-Luc. Français.Com (Débutant). Paris: Clé International, 2007, revision Ch 1 – 7.

Référence book

Gilles, Breton, Gilles Lepage et Marie Rousse. Réussir le DELF B1. Paris: Didier, 2010.

CO, PO and PSO mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	1	1	--	--	--	--	--	1	1	2	2
CO2	1	1	--	2	2	2	2	1	1	--	2

1: strongly related, 2: moderately related and 3: weakly related